

Appendix 5: Quantitative Leisure Tables

Table 1: Population and Café/Restaurant Expenditure Per Capita

Zone	Population							Per Capita Expenditure - Café and Restaurant (£)						
	2024	2029	2034	2039	2041	2042	2022	2024	2029	2034	2039	2041	2042	
1	63,107	66,165	68,837	71,546	72,640	73,182	943	928	975	1,018	1,059	1,076	1,085	
2	25,137	26,362	27,453	28,409	28,747	28,948	875	861	905	945	983	999	1,007	
3	17,142	17,975	18,789	19,619	19,936	20,079	1,088	1,071	1,125	1,174	1,222	1,242	1,252	
4	42,074	44,104	45,967	47,723	48,349	48,679	956	940	988	1,031	1,073	1,091	1,099	
5	64,807	65,925	67,009	67,744	68,030	68,167	901	887	932	973	1,012	1,029	1,037	
6	46,869	47,994	48,756	49,453	49,807	50,000	901	886	932	972	1,012	1,028	1,036	
7	29,029	30,238	31,278	32,153	32,470	32,612	1,001	985	1,035	1,081	1,125	1,143	1,152	
8	48,098	50,804	53,152	55,404	56,313	56,763	889	874	919	959	998	1,014	1,022	
Total	336,263	349,567	361,241	372,051	376,292	378,430								

Notes:

- Zones based on the postcode sectors as set out in the main Study
- Per capita expenditure derived from Experian MMG3 data (2024 report)
- Population derived from Experian MMG3 data (2024 report)
- Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 21 (as set out in Table 8.1 of main report)

2022 Prices

Table 2: Total Available Café and Restaurant Expenditure

Zone	Expenditure (£m)						Growth (£m)			
	<i>Café and Restaurant</i>						2024	2041	2024	2042
	2024	2029	2034	2039	2041	2042				
1	58.6	64.5	70.1	75.8	78.2	79.4	19.6	20.8		
2	21.6	23.9	25.9	27.9	28.7	29.1	7.1	7.5		
3	18.4	20.2	22.1	24.0	24.8	25.1	6.4	6.8		
4	39.6	43.6	47.4	51.2	52.7	53.5	13.2	14.0		
5	57.5	61.4	65.2	68.6	70.0	70.7	12.5	13.2		
6	41.5	44.7	47.4	50.0	51.2	51.8	9.7	10.3		
7	28.6	31.3	33.8	36.2	37.1	37.6	8.5	9.0		
8	42.1	46.7	51.0	55.3	57.1	58.0	15.1	16.0		
Total	307.8	336.4	362.9	389.0	399.8	405.3	68.4	72.6		

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

2022 Prices

Table 3: Café and Restaurant Patterns

Destination	Total Café/Restaurant (%)	Zone 1 Café/Restaurant (%)	Zone 2 Café/Restaurant (%)	Zone 3 Café/Restaurant (%)	Zone 4 Café/Restaurant (%)	Zone 5 Café/Restaurant (%)	Zone 6 Café/Restaurant (%)	Zone 7 Café/Restaurant (%)	Zone 8 Café/Restaurant (%)
Study Area									
Zone 1									
Barnacles Restaurant & Bar Bistro, Watling Street, Hinckley, LE10 3JA	0.3%	1.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
Burbage Village Centre	1.4%	7.5%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinckley Town Centre	8.7%	42.6%	18.4%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marina Brewers Faye, Wharf Farm, Coventry Road, Hinckley, LE10 0NB	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller & Carter Hinckley, Watling Street, Burbage, Hinckley, LE10 2JQ	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pesto at the Axe & Compass, Five Ways, Wolvey, Hinckley, LE10 3HG	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Village Centre	0.1%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Village Centre	0.1%	0.3%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanton Lakes, Broughton Road, Stoney Stanton, LE9 4JA	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stoney Stanton Village Centre	0.4%	1.0%	0.7%	0.0%	0.0%	0.4%	0.0%	0.0%	0.6%
Wolvey Village Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2									
Botchaston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Desford Village Centre	1.8%	0.0%	17.8%	0.0%	1.0%	0.0%	2.9%	1.9%	0.0%
Earl Shilton Town Centre	0.4%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Elmsthorpe Village Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Huncote Village Centre	0.1%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Newbold Verdon Village Centre	0.1%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pesto at the White Horse, Leicester Lane, Desford, Leicester, LE9 9JJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
The Bulls Head, Hinckley Road, Leicester, LE9 9JE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Windmill Inn, Brascole, Newbold Verdon, Leicester, LE9 9LE	0.1%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thurlaston Garden Centre, Croft Road, Thurlaston, Leicester, LE9 7TB	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%
Thurlaston Village Centre	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.6%
Zone 3									
Ashby Parva Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	1.2%	1.0%	6.5%	12.3%	0.3%	0.0%	0.4%	0.0%	0.0%
Bruntingthorpe Village Centre	0.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.4%	0.0%	0.0%
Claybrook Magna Village Centre	0.1%	0.0%	0.7%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunton Bassett Village Centre	0.1%	0.0%	0.7%	0.8%	0.0%	0.4%	0.0%	0.0%	0.0%
Gilmorton Village Centre	1.2%	0.0%	0.0%	16.9%	1.6%	0.4%	0.0%	0.0%	0.6%
Leire Village Centre	1.1%	0.0%	0.0%	11.2%	0.0%	0.0%	0.0%	5.3%	0.6%
Peatling Parva Village Centre	0.2%	0.3%	0.0%	1.5%	0.3%	0.0%	0.0%	0.0%	0.0%
The Mill On The Soar, Coventry Road, Broughton Astley, Leicester, LE9 6QD	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullsthorpe Court Hotel & Golf Club, Frolesworth Road, Ullsthorpe, LE17 5BZ	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullsthorpe Village Centre	0.1%	0.3%	0.0%	0.8%	0.3%	0.0%	0.0%	0.0%	0.0%
Zone 4									
Arnsby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Attfield's Farm Shop & Cafe, Countesthorpe Road, Leicester, LE8 6LD	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Town Centre	1.9%	0.0%	0.7%	0.0%	1.9%	3.6%	4.0%	0.0%	2.3%
Cherry Lane Glebe, Boston Road, Countesthorpe, Leicester, LE8 5QP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Cosby Village Centre	0.6%	0.0%	0.0%	3.0%	3.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	5.4%	0.0%	0.0%	0.0%	0.0%	35.1%	0.0%	0.8%	0.0%
Fleckney Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilby Village Centre	0.4%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%
Peatling Magna Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Whetstone Village Centre	1.9%	0.0%	0.0%	4.5%	6.5%	3.3%	0.8%	0.0%	0.0%
Zone 5									
Aylestone Local Centre, Leicester	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.6%
Clarendon Park Road, Leicester	0.2%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Glen Parva District Centre	0.7%	0.0%	0.0%	0.0%	3.2%	0.4%	0.0%	0.0%	0.0%
Heritage India, Welford Road, Leicester, LE2 6EH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knighton Local Centre, Leicester	0.3%	0.0%	0.0%	0.0%	0.3%	1.1%	0.0%	0.0%	0.0%
Stoneygate Local Centre, Leicester	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
The Cow and Plough, Gartrree Road, Oadby, Leicester, LE2 2FB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Bella Italia, Leicester Road, Wigston, LE18 1JW	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%
Brock's Country Park, Washbrook Lane, Oadby, Leicester, LE2 5JJ	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Fox Pond Pub & Grill, Glen Rise, Oadby, Leicester, LE2 4RG	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Hinglith, Shire Court, Gloucester Crescent, Wigston, LE18 4XJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Oadby Town Centre	7.8%	0.0%	0.0%	0.8%	0.7%	12.0%	36.6%	0.0%	0.0%
South Wigston Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
The Fairfield Inn, Gloucester Crescent, Wigston, LE18 4YE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wigston Town Centre	3.6%	0.0%	0.0%	0.0%	0.0%	3.3%	6.4%	12.8%	0.0%
Zone 7									
Bradgate Park, Newtown Linford, Leicester, LE6 0HE	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%
Glenfield Village Centre	1.2%	0.0%	0.0%	0.0%	1.1%	0.0%	7.5%	1.7%	0.0%
Groby Village Centre	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	0.0%	0.0%
Kirby Muxloe Village Centre	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	13.0%	2.3%	0.0%
Newtown Linford Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Ratby Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%
Zone 8									
Braunstone Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Enderby Village Centre	1.2%	0.0%	2.1%	0.0%	0.7%	2.5%	0.4%	1.9%	2.3%
Everards Meadows, Cooper Way, Leicester, LE19 2AN	0.4%	0.0%	0.0%	2.3%	0.0%	0.4%	0.0%	1.9%	0.0%
Fosse									

North Kilworth Village Centre	0.1%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nottingham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nuneaton Town Centre	0.6%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Oakham Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Padstow Town Centre	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Perranporth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Queens Road, Leicester	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Rebecca's Kitchen, B4027, Stretton under Fosse, CV23 0PE	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Royal Leamington Spa Town Centre	0.1%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shearsby Village Centre	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sheepy Magna Village Centre	0.5%	2.5%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Sheringham Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Skegness Town Centre	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somerby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Southend Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stapleton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stoke Golding Village Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sunnyside Garden Centre, Leicester Road, Ibstock, LE67 6HL	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Sutton Coldfield Town Centre	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton-in-Ashfield Town Centre	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Swannington Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Swithland Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Syston Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%
Tenby Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Bull Head at Abbots Oak, Warren Hills Road, Coalville, LE67 4UY	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
The Copt Oak, Whitwick Road, Copt Oak, Markfield, LE67 9QB	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%
The Harrow Inn, Melton Road, Thurmaston, LE4 8EB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Ladybridge Beefeater, Bonehill Road, Tamworth, B78 3HE	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Long Shoot, A5, Nuneaton, CV11 6JH	0.1%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Old Horse, London Road, Leicester, LE2 1NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Royal Oak, London Road, Coventry, CV3 4AL	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Waterside Inn, Sileby Road, Mountsorrel, LE12 7BB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thornton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toby Carvery, Forest Road, Loughborough, LE11 3HU	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%
Tur Langton Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Welham Village Centre	0.4%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%
Weymouth Town Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wistow Rural Centre, Kibworth Road, Wistow, LE8 0QF	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Withybrook Village Centre	0.1%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Woodhouse Eaves Village Centre	0.5%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%
Others										
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Notes:

a. Market shares derived from NEMS household survey

b. Destinations in **green** text are within Blaby authority area

Table 4: Cafe and Restaurant Monetary Spend

Destination	Total Café/ Restaurant (£m)	Zone 1 Café/ Restaurant (£m)	Zone 2 Café/ Restaurant (£m)	Zone 3 Café/ Restaurant (£m)	Zone 4 Café/ Restaurant (£m)	Zone 5 Café/ Restaurant (£m)	Zone 6 Café/ Restaurant (£m)	Zone 7 Café/ Restaurant (£m)	Zone 8 Café/ Restaurant (£m)
Study Area									
Zone 1									
Barnacles Restaurant & Bar Bistro, Watling Street, Hinckley, LE10 3JA	0.8	0.6	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Burbage Village Centre	4.5	4.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	29.5	24.9	4.0	0.6	0.0	0.0	0.0	0.0	0.0
Marina Brewers Fayre, Wharf Farm, Coventry Road, Hinckley, LE10 0NB	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller & Carter Hinckley, Watling Street, Burbage, Hinckley, LE10 2JQ	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pesto at the Axe & Compass, Five Ways, Wolvey, Hinckley, LE10 3HG	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Village Centre	0.5	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Lakes, Broughton Road, Stoney Stanton, LE9 4JA	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	1.2	0.6	0.2	0.0	0.0	0.2	0.0	0.0	0.2
Wolvey Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	38.4	32.2	5.0	0.6	0.0	0.4	0.0	0.0	0.2
Zone 2									
Botchaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Desford Village Centre	6.0	0.0	3.9	0.0	0.4	0.0	1.2	0.5	0.0
Earl Shilton Town Centre	1.6	0.0	1.5	0.0	0.0	0.0	0.0	0.2	0.0
Elmsthorpe Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huncote Village Centre	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2
Newbold Verdon Village Centre	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Pesto at the White Horse, Leicester Lane, Desford, Leicester, LE9 9JJ	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
The Bulls Head, Hinckley Road, Leicester, LE9 9JE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Windmill Inn, Brascole, Newbold Verdon, Leicester, LE9 9LE	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Thurlaston Garden Centre, Croft Road, Thurlaston, Leicester, LE9 7TB	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Thurlaston Village Centre	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
Sub-Total Zone 2	11.2	0.2	6.4	0.0	0.5	0.0	2.6	1.1	0.5
Zone 3									
Ashby Parva Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	4.6	0.6	1.4	2.2	0.1	0.0	0.2	0.0	0.0
Bruntingthorpe Village Centre	0.4	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0
Claybrooke Magna Village Centre	0.4	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0
Dunton Bassett Village Centre	0.5	0.0	0.2	0.1	0.0	0.2	0.0	0.0	0.0
Gilmorton Village Centre	4.2	0.0	0.0	3.1	0.6	0.2	0.0	0.0	0.2
Leire Village Centre	3.8	0.0	0.0	2.0	0.0	0.0	0.0	1.5	0.2
Peatling Parva Village Centre	0.6	0.2	0.0	0.3	0.1	0.0	0.0	0.0	0.0
The Mill On The Soar, Coventry Road, Broughton Astley, Leicester, LE9 6QD	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Court Hotel & Golf Club, Frolesworth Road, Ullesthorpe, LE17 5BZ	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.5	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 3	15.4	1.4	1.7	8.5	1.0	0.4	0.3	1.5	0.5
Zone 4									
Arnesby Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Attfield's Farm Shop & Cafe, Countesthorpe Road, Leicester, LE8 6LD	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Town Centre	5.6	0.0	0.2	0.0	0.8	2.1	1.7	0.0	1.0
Cherry Lane Glebe, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Cosby Village Centre	1.7	0.0	0.0	0.6	1.2	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	14.4	0.0	0.0	0.0	13.9	0.0	0.3	0.0	0.2
Fleckney Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilby Village Centre	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Peatling Magna Village Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Whetstone Village Centre	5.6	0.0	0.0	0.8	2.6	1.9	0.3	0.0	0.0
Sub-Total Zone 4	29.7	0.2	0.2	1.4	19.5	4.0	2.6	0.0	1.9
Zone 5									
Aylestone Local Centre, Leicester	0.4	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2
Clarendon Park Road, Leicester	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Glen Parva District Centre	2.0	0.0	0.0	0.0	0.0	1.9	0.2	0.0	0.0
Heritage India, Welford Road, Leicester, LE2 6EH	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Knighton Local Centre, Leicester	0.8	0.0	0.0	0.0	0.1	0.6	0.0	0.0	0.0
Stoneygate Local Centre, Leicester	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
The Cow and Plough, Gartree Road, Oadby, Leicester, LE2 2FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5	4.6	0.0	0.0	0.1	1.7	10.6	22.4	0.0	0.2
Zone 6									
Bella Italia, Leicester Road, Wigston, LE18 1JW	1.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Brocks Hill Country Park, Washbrook Lane, Oadby, Leicester, LE2 5JJ	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Fox Pond Pub & Grill, Glen Rise, Oadby, Leicester, LE2 4RG	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Hinglith, Shire Court, Gloucester Crescent, Wigston, LE18 4XJ	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Oadby Town Centre	22.5	0.0	0.0	0.1	0.3	6.9	15.2	0.0	0.0
South Wigston Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
The Fairfield Inn, Gloucester Crescent, Wigston, LE18 4YE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wigston Town Centre	10.3	0.0	0.0	0.0	1.3	3.7	5.3	0.0	0.0
Sub-Total Zone 6	34.8	0.0	0.0	0.1	1.7	10.6	22.4	0.0	0.0
Zone 7									
Bradgate Park, Newtown Linford, Leicester, LE6 0HE	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Glenfield Village Centre									

Cotesbach Village Centre	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Coventry City Centre	2.1	1.7	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Cropston Village Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Edinburgh City Centre	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Enfield Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Evington Local Centre, Leicester	1.3	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Evington Road, Leicester	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Falmouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fort William Town Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Foxton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Freemen's Common Local Centre, Leicester, LE2 7TD	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Gloucester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Great Glen Village Centre	1.5	0.0	0.0	0.0	0.3	1.2	0.0	0.0	0.0
Gumley Village Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Hambleton Village Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Harwood Dale Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hayle Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Isleworth Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Keswick Town Centre	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kettering Town Centre	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Keyham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kibworth Beauchamp Village Centre	1.0	0.0	0.0	0.4	0.4	0.2	0.0	0.0	0.0
Kilworth House Theatre, Lutterworth Road, Lutterworth, LE17 6JE	1.5	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lamport Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	52.8	4.9	4.1	0.1	2.6	16.2	2.3	5.7	16.8
Lichfield City Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Liverpool City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Llandudno Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Looe Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Loughborough Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Lutterworth Golf Club, Rugby Road, Lutterworth, LE17 4HN	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Lutterworth Town Centre	2.5	0.2	0.0	1.9	0.4	0.0	0.0	0.0	0.0
Market Bosworth Town Centre	1.2	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.2
Market Harborough Town Centre	5.9	1.6	0.0	1.0	0.5	1.8	0.8	0.0	0.2
Markfield Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Mowsley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newark-on-Trent Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
North Kilworth Village Centre	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	1.9	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakham Town Centre	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Padstow Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Perranporth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Queens Road, Leicester	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Rebecca's Kitchen, B4027, Stretton under Fosse, CV23 0PE	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Royal Leamington Spa Town Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shearsby Village Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sheepy Magna Village Centre	1.7	1.5	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sheringham Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Skegness Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Somerby Village Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Southend Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoke Golding Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyside Garden Centre, Leicester Road, Ibstock, LE67 6HL	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sutton Coldfield Town Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sutton-in-Ashfield Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Swannington Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Switland Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Syston Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Tenby Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Bulls Head at Abbots Oak, Warren Hills Road, Coalville, LE67 4UY	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
The Copt Oak, Whitwick Road, Copt Oak, Markfield, LE67 9QB	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
The Harrow Inn, Melton Road, Thurmaston, LE4 8EB	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
The Ladybridge Beefeater, Bonehill Road, Tamworth, B78 3HE	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Long Shoot, A5, Nuneaton, CV11 6JH	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
The Old Horse, London Road, Leicester, LE2 1NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Royal Oak, London Road, Coventry, CV3 4AL	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Waterside Inn, Sileby Road, Mountsorrel, LE12 7BB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toby Carvery, Forest Road, Loughborough, LE11 3HU	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Tur Langton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Welham Village Centre	1.1	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Weymouth Town Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wistow Rural Centre, Kibworth Road, Wistow, LE8 0QF	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Withybrook Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhouse Eaves Village Centre	1.4	0.0	0.2	0.0	0.0	0.0	0.0	1.3	0.0
Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Total	102.9	19.6	5.5	5.6	8.2	25.6	7.2	11.9	19.4
Overall Total	307.8	58.6							

Table 5a: Estimated Capacity for Additional Café/Restaurant Floorspace in Blaby Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	105.6	100.3	105.6	0.0
2029	107.7	109.6	115.4	7.7
2034	109.1	118.3	124.5	15.4
2039	110.2	126.8	133.5	23.2
2041	110.7	130.3	137.2	26.5
2042	110.9	132.1	139.0	28.2
Study Area Market Share (%)		32.6		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Assumes constant market share claimed by Blaby facilities of 32.6% of Study Area expenditure

Table 5b: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blaby Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0.0
2029	7.7	900
2034	15.4	1,700
2039	23.2	2,600
2041	26.5	2,900
2042	28.2	3,100

Notes:

- a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

Table 5c: Extant Café and Restaurant Commitments in the Blaby Authority Area

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Café and Restaurant floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Café and Restaurant Turnover (£m)
<u>Zone 1</u>						0.0
						0.0
<u>Zone 2</u>						0.0
						0.0
<u>Zone 3</u>						0.0
						0.0
<u>Zone 4</u>						0.0
						0.0
<u>Zone 5</u>						0.0
						0.0
<u>Zone 6</u>						0.0
						0.0
<u>Zone 7</u>						0.0
						0.0
<u>Zone 8</u>						8.9
	12/0865/1/OX, 15/0888/VAR, 17/0461/RM	Outline application for construction of brewery, visitor centre and ancillary uses, brewery tap, restaurants and outdoor sport and recreation facilities, erection of footbridge over River Soar, provision for erection of temporary marquee (approx 5 times per year), construction of food & drink preparation units (with ancillary retail trade counters) associated parking & landscaping, pedestrian access and detailed proposals for vehicular access from Soar Valley Way (A563) & Narborough Road South (B4114) - As amended by permission 15/0888/VAR and following reserved matters approval 17/0461/RM.	11,420	1,017	8,757	8.9
						0.0
						8.9

Notes:

a. Gross and net floorspace figures derived from planning applications data

b. Sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

Table 5d: Net Quantitative Capacity for Additional Café and Restaurant Floorspace in the Blaby Authority Area

Year	Surplus Expenditure	Commitments	Residual Expenditure	Residual Floorspace Capacity
	(£m)	(£m)	(£m)	(sq m net)
2024	0.0	8.9	-8.9	-1,000
2029	7.7	9.1	-1.4	-200
2034	15.4	9.2	6.2	700
2039	23.2	9.3	13.9	1,600
2041	26.5	9.3	17.2	1,900
2042	28.2	9.4	18.8	2,100

Notes:

a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

2022 Prices

Table 5a_BlabyTC: Estimated Capacity for Additional Café/Restaurant Floorspace in Blaby Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	5.9	5.6	5.9	0.0
2029	6.0	6.1	6.4	0.4
2034	6.1	6.6	6.9	0.9
2039	6.2	7.1	7.4	1.3
2041	6.2	7.3	7.7	1.5
2042	6.2	7.4	7.8	1.6
Study Area Market Share (%)		1.8		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Assumes constant market share claimed by Blaby Town Centre facilities of 1.8% of Study Area expenditure

Table 5b_BlabyTC: Gross Quantitative Capacity for Additional Café and Restaurant Floorspace in Blaby Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	0.4	0
2034	0.9	100
2039	1.3	100
2041	1.5	200
2042	1.6	200

Notes:

- a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

2022 Prices

Table 6: Population and Alcoholic Drinks Expenditure Per Capita

Zone	Population							Per Capita Expenditure - Alcoholic Drinks (£)						
	2024	2029	2034	2039	2041	2042	2022	2024	2029	2034	2039	2041	2042	
1	63,107	66,165	68,837	71,546	72,640	73,182	345	340	357	373	388	394	397	
2	25,137	26,362	27,453	28,409	28,747	28,948	328	323	340	354	369	375	378	
3	17,142	17,975	18,789	19,619	19,936	20,079	391	385	405	423	440	447	450	
4	42,074	44,104	45,967	47,723	48,349	48,679	351	345	363	379	394	400	404	
5	64,807	65,925	67,009	67,744	68,030	68,167	331	326	343	358	372	378	381	
6	46,869	47,994	48,756	49,453	49,807	50,000	320	315	331	345	359	365	368	
7	29,029	30,238	31,278	32,153	32,470	32,612	359	353	372	388	404	410	413	
8	48,098	50,804	53,152	55,404	56,313	56,763	313	308	323	338	351	357	360	
Total	336,263	349,567	361,241	372,051	376,292	378,430								

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- e. Per capita expenditure projected forward using forecast growth rates taken from Figure 1a of Experian Retail Planner Briefing Note 21

2022 Prices

Table 7: Total Available Alcoholic Drink Expenditure

Zone	Expenditure (£m)						Growth (£m)		
	Alcoholic Drinks								
	2024	2029	2034	2039	2041	2042	2024	2041	2024 2042
1	21.4	23.6	25.7	27.7	28.6	29.1	7.2	7.6	
2	8.1	9.0	9.7	10.5	10.8	10.9	2.7	2.8	
3	6.6	7.3	7.9	8.6	8.9	9.0	2.3	2.4	
4	14.5	16.0	17.4	18.8	19.4	19.6	4.8	5.1	
5	21.1	22.6	24.0	25.2	25.7	26.0	4.6	4.9	
6	14.8	15.9	16.8	17.8	18.2	18.4	3.4	3.6	
7	10.3	11.2	12.1	13.0	13.3	13.5	3.1	3.2	
8	14.8	16.4	17.9	19.5	20.1	20.4	5.3	5.6	
Total	111.6	122.0	131.6	141.1	145.0	147.0	33.4	35.4	

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

2022 Prices

Table 8: Alcoholic Drinks Patterns

Destination	Total Alcoholic Drinks (%)	Zone 1 Alcoholic Drinks (%)	Zone 2 Alcoholic Drinks (%)	Zone 3 Alcoholic Drinks (%)	Zone 4 Alcoholic Drinks (%)	Zone 5 Alcoholic Drinks (%)	Zone 6 Alcoholic Drinks (%)	Zone 7 Alcoholic Drinks (%)	Zone 8 Alcoholic Drinks (%)
Study Area									
Zone 1									
Barnacles Restaurant & Bar Bistro, Watling Street, Hinckley, LE10 3JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	2.1%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinckley Town Centre	11.7%	48.5%	18.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Marina Brewers Fayre, Wharf Farm, Coventry Road, Hinckley, LE10 0NB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Miller & Carter Hinckley, Watling Street, Burbage, Hinckley, LE10 2JQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pesto at the Axe & Compass, Five Ways, Wolvay, Hinckley, LE10 3HG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Village Centre	0.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Village Centre	0.3%	0.8%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stanton Lakes, Broughton Road, Stoney Stanton, LE9 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stoney Stanton Village Centre	2.8%	11.0%	3.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.8%
Wolvay Village Centre	0.6%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2									
Botcheton Village Centre	0.2%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.4%	0.4%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Desford Village Centre	2.9%	0.0%	31.8%	0.0%	0.0%	0.5%	5.1%	0.0%	0.0%
Earl Shilton Town Centre	1.0%	0.0%	12.7%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Elmsthorpe Village Centre	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Huncote Village Centre	0.3%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newbold Verdon Village Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pesto at the White Horse, Leicester Lane, Desford, Leicester, LE9 9JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Bulls Head, Hinckley Road, Leicester, LE9 9JE	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
The Windmill Inn, Brascole, Newbold Verdon, Leicester, LE9 9LE	0.2%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thurlaston Garden Centre, Croft Road, Thurlaston, Leicester, LE9 7TB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Thurlaston Village Centre	0.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Ashby Parva Village Centre	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	2.0%	2.7%	0.8%	23.7%	1.3%	0.0%	0.7%	0.0%	0.8%
Bruntingthorpe Village Centre	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Claybrooke Magna Village Centre	0.2%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunton Bassett Village Centre	0.1%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Gilmorton Village Centre	1.2%	0.0%	0.0%	20.7%	0.0%	0.0%	0.0%	0.0%	2.4%
Leire Village Centre	0.8%	0.0%	0.8%	15.9%	0.0%	0.0%	0.0%	0.0%	0.8%
Peatling Parva Village Centre	0.2%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%
The Mill On The Soar, Coventry Road, Broughton Astley, Leicester, LE9 6QD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Court Hotel & Golf Club, Frolesworth Road, Ullesthorpe, LE17 5BZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorne Village Centre	0.6%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	2.1%	0.0%
Zone 4									
Arnesby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attfield's Farm Shop & Cafe, Countesthorpe Road, Leicester, LE8 6LD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Town Centre	2.0%	0.0%	0.0%	0.0%	4.5%	4.8%	0.7%	2.1%	0.8%
Cherry Lane Glebe, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cosby Village Centre	0.6%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	7.0%	0.0%	0.0%	0.0%	48.8%	0.0%	0.0%	0.0%	0.0%
Fleckney Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilby Village Centre	0.5%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%
Peatling Magna Village Centre	0.2%	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Whetstone Village Centre	2.1%	0.0%	0.0%	0.0%	11.7%	0.0%	0.7%	0.0%	3.2%
Zone 5									
Aylestone Local Centre, Leicester	2.4%	0.0%	0.0%	0.0%	0.0%	11.2%	0.7%	0.0%	1.6%
Clarendon Park Road, Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glen Parva District Centre	2.7%	0.0%	0.0%	1.1%	0.4%	13.6%	0.0%	0.0%	0.0%
Heritage India, Welford Road, Leicester, LE2 6EH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knighton Local Centre, Leicester	0.9%	0.0%	0.0%	0.0%	0.4%	4.4%	0.0%	0.0%	0.0%
Stoneygate Local Centre, Leicester	0.3%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
The Cow and Plough, Gartrree Road, Oadby, Leicester, LE2 2FB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Zone 6									
Bella Italia, Leicester Road, Wigston, LE18 1JW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brock's Hill Country Park, Washbrook Lane, Oadby, Leicester, LE2 5JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fox Pond Pub & Grill, Glen Rise, Oadby, Leicester, LE2 4RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinglish, Shire Court, Gloucester Crescent, Wigston, LE18 4XJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Oadby Town Centre	9.1%	0.0%	0.0%	0.0%	0.4%	17.7%	51.1%	0.0%	0.0%
South Wigston Village Centre	0.3%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
The Fairfield Inn, Gloucester Crescent, Wigston, LE18 4YE	0.1%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Wigston Town Centre	4.0%	0.0%	0.0%	0.0%	3.1%	4.3%	23.0%	0.0%	1.6%
Zone 7									
Bradgate Park, Newtown Linford, Leicester, LE6 0HE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glenfield Village Centre	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	21.6%	0.8%
Groby Village Centre	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.6%	0.0%
Kirby Muxloe Village Centre	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.9%	0.8%
Newtown Linford Village Centre	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	5.9%	0.0%
Ratby Village Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%
Zone 8									
Braunstone Town Centre	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.6%
Enderby Village Centre	0.6%	0.4%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	1.6%
Everards Meadows, Cooper Way, Leicester, LE19 2AN	0.7%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	5.6%	0.0%
Fosse Shopping Park (Includes Fosse Park West), Leicester, LE19 1HY	1.0%	3.2%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
Grove Farm, Barton Close, Enderby, Leicester, LE19 1SJ	0.2%	0.0%</							

Notes:

Notes:

- a. Market shares derived from NEMS household survey
- b. Destinations in **green text** are within Blaby authority area

Table 9: Alcoholic Drinks Monetary Spend

Destination	Total Alcoholic Drinks (£m)	Zone 1 Alcoholic Drinks (£m)	Zone 2 Alcoholic Drinks (£m)	Zone 3 Alcoholic Drinks (£m)	Zone 4 Alcoholic Drinks (£m)	Zone 5 Alcoholic Drinks (£m)	Zone 6 Alcoholic Drinks (£m)	Zone 7 Alcoholic Drinks (£m)	Zone 8 Alcoholic Drinks (£m)
Study Area									
Zone 1									
Barnacles Restaurant & Bar Bistro, Watling Street, Hinckley, LE10 3JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	11.9	10.4	1.5	0.0	0.0	0.0	0.0	0.1	0.0
Marina Brewers Fayre, Wharf Farm, Coventry Road, Hinckley, LE10 0NB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Miller & Carter Hinckley, Watling Street, Burbage, Hinckley, LE10 2JQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pesto at the Axe & Compass, Five Ways, Wolvey, Hinckley, LE10 3HG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Village Centre	0.3	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Stanton Lakes, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	2.9	2.4	0.2	0.0	0.2	0.0	0.0	0.0	0.1
Wolvey Village Centre	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1	18.2	16.0	1.8	0.0	0.2	0.0	0.0	0.1	0.1
Zone 2									
Botchaston Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.5	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Desford Village Centre	3.4	0.0	2.6	0.0	0.0	0.1	0.8	0.0	0.0
Earl Shilton Town Centre	1.1	0.0	1.0	0.0	0.0	0.1	0.0	0.0	0.0
Elmsthorpe Village Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Huncote Village Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Pesto at the White Horse, Leicester Lane, Desford, Leicester, LE9 9JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Bulls Head, Hinckley Road, Leicester, LE9 9JE	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1
The Windmill Inn, Brascote, Newbold Verdon, Leicester, LE9 9LE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Thurlaston Garden Centre, Croft Road, Thurlaston, Leicester, LE9 7TB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thurlaston Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2	6.1	0.1	4.9	0.1	0.0	0.2	0.8	0.0	0.1
Zone 3									
Ashby Parva Village Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	2.6	0.6	0.1	1.6	0.2	0.0	0.1	0.0	0.1
Bruntingthorpe Village Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Claybrooke Magna Village Centre	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Dunton Bassett Village Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Gilmorton Village Centre	1.7	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.4
Leire Village Centre	1.2	0.0	0.1	1.0	0.0	0.0	0.0	0.0	0.1
Peating Parva Village Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
The Mill On The Soar, Coventry Road, Broughton Astley, Leicester, LE9 6QD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Court Hotel & Golf Club, Frolesworth Road, Ullesthorpe, LE17 5BZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorne Village Centre	0.7	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.0
Sub-Total Zone 3	7.3	0.6	0.1	5.5	0.2	0.0	0.1	0.2	0.6
Zone 4									
Arnesby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attfield's Farm Shop & Cafe, Countesthorpe Road, Leicester, LE8 6LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Town Centre	2.1	0.0	0.0	0.0	0.7	1.0	0.1	0.2	0.1
Cherry Lane Glebe, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cosby Village Centre	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	7.1	0.0	0.0	7.1	0.0	0.0	0.0	0.0	0.0
Fleckney Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilby Village Centre	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Peating Magna Village Centre	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Whetstone Village Centre	2.3	0.0	0.0	1.7	0.0	0.1	0.0	0.0	0.5
Sub-Total Zone 4	12.9	0.0	0.0	0.3	10.6	1.0	0.2	0.2	0.6
Zone 5									
Aylestone Local Centre, Leicester	2.7	0.0	0.0	0.0	0.0	2.4	0.1	0.0	0.2
Clarendon Park Road, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Glen Parva District Centre	3.0	0.0	0.0	0.1	0.1	2.9	0.0	0.0	0.0
Heritage India, Welford Road, Leicester, LE2 6EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knighton Local Centre, Leicester	1.0	0.0	0.0	0.0	0.1	0.9	0.0	0.0	0.0
Stoneygate Local Centre, Leicester	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
The Cow and Plough, Gartree Road, Oadby, Leicester, LE2 2FB	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub-Total Zone 5	7.1	0.0	0.0	0.1	0.1	6.5	0.2	0.0	0.2
Zone 6									
Bella Italia, Leicester Road, Wigston, LE18 1JW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brock's Hill Park, Washbrook Lane, Oadby, Leicester, LE2 5JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fox Pond Pub & Grill, Glen Rise, Oadby, Leicester, LE2 4RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinglith, Shir Court, Gloucester Crescent, Wigston, LE18 4XJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oadby Town Centre	11.3	0.0	0.0	0.0	0.1	3.7	7.5	0.0	0.0
South Wigston Village Centre	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
The Fairfield Inn, Gloucester Crescent, Wigston, LE18 4YE	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Wigston Town Centre	5.0	0.0	0.0	0.0	0.5	0.9	3.4	0.0	0.2
Sub-Total Zone 6	16.7	0.0	0.0	0.0	0.5	5.0	10.9	0.0	0.2
Zone 7									
Bradgate Park, Newtown Linford, Leicester, LE6 0HE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Glenfield Village Centre	2.3	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.1
Groby Village Centre	1.5	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Kirby Muxloe Village Centre	1.5	0.0</							

Destination	Total Alcoholic Drinks (£m)	Zone 1 Alcoholic Drinks (£m)	Zone 2 Alcoholic Drinks (£m)	Zone 3 Alcoholic Drinks (£m)	Zone 4 Alcoholic Drinks (£m)	Zone 5 Alcoholic Drinks (£m)	Zone 6 Alcoholic Drinks (£m)	Zone 7 Alcoholic Drinks (£m)	Zone 8 Alcoholic Drinks (£m)
Study Area									
Kettering Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keyham Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Kibworth Beauchamp Village Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Kilworth House Theatre, Lutterworth Road, Lutterworth, LE17 6JE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lampert Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Leicester City Centre	13.5	1.3	0.3	0.1	0.9	5.3	1.3	0.4	3.8
Lichfield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Liverpool City Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Llandudno Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Looe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Loughborough Town Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Lutterworth Golf Club, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	0.3	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0
Market Bosworth Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.4	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.0
Markfield Village Centre	0.7	0.0	0.1	0.0	0.0	0.0	0.0	0.6	0.0
Mowsley Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Newark-on-Trent Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Kilworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Nuneaton Town Centre	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakham Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Padstow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Perranporth Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Queens Road, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rebecca's Kitchen, B4027, Stretton under Fosse, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Shearsby Village Centre	0.2	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Sheepy Magna Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheringham Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Skegness Town Centre	0.4	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.0
Somerby Village Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Southend Town Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Stapleton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoke Golding Village Centre	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyside Garden Centre, Leicester Road, Ibstock, LE67 6HL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton Coldfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton-in-Ashfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swannington Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Swithland Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Syston Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tenby Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
The Bulls Head at Abbotts Oak, Warren Hills Road, Coalville, LE67 4UY	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
The Copt Oak, Whitwick Road, Copt Oak, Markfield, LE67 9QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Harrow Inn, Melton Road, Thurnaston, LE12 8EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Ladybridge Beefeater, Bonehill Road, Tamworth, B78 3HE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Long Shoot, A5, Nuneaton, CV11 6JH	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Old Horse, London Road, Leicester, LE2 1NE	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
The Royal Oak, London Road, Coventry, CV3 4AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Waterside Inn, Sibley Road, Mountsorrel, LE12 7BB	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Thornton Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Toby Carvery, Forest Road, Loughborough, LE11 3HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tur Langton Village Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Welham Village Centre	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0
Weymouth Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wistow Rural Centre, Kibworth Road, Wistow, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withybrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodhouse Eaves Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area Total	24.6	3.8	1.1	0.7	2.3	7.6	2.4	2.8	3.8
Overall Total	111.6	21.4	8.1	6.6	14.5	21.1	14.8	10.3	14.8

Notes:
 a. Market shares derived from NEMS household survey
 b. Overall expenditure for each zone derived from Table 2
 c. Destinations in green text are within Blaby authority area

2022 Prices

Table 10a: Estimated Capacity for Additional Licensed Premises Floorspace in Blaby Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	38.2	36.3	38.2	0.0
2029	38.9	39.6	41.7	2.8
2034	39.5	42.8	45.0	5.6
2039	39.9	45.8	48.2	8.4
2041	40.0	47.1	49.6	9.6
2042	40.1	47.8	50.3	10.2
Study Area Market Share (%)	32.5			

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Assumes constant market share claimed by Blaby facilities of 32.5% of Study Area expenditure

Table 10b: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blaby Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	2.8	300
2034	5.6	600
2039	8.4	900
2041	9.6	1,100
2042	10.2	1,100

Notes:

- a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure

Table 10c: Extant Licensed Premises Commitments in the Blaby Authority Area

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Licensed Premises floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Licensed Premises Turnover (£m)
<u>Zone 1</u>						0.0
						0.0
<u>Zone 2</u>						0.0
						0.0
<u>Zone 3</u>						0.0
						0.0
<u>Zone 4</u>						0.0
						0.0
<u>Zone 5</u>						0.0
						0.0
<u>Zone 6</u>						0.0
						0.0
<u>Zone 7</u>						0.0
						0.0
<u>Zone 8</u>						0.0
	12/0865/1/OX, 15/0888/VAR, 18/1125/RM	Outline application for construction of brewery, visitor centre and ancillary uses, brewery tap, restaurants and outdoor sport and recreation facilities, erection of footbridge over River Soar, provision for erection of temporary marquee (approx 5 times per year), construction of food & drink preparation units (with ancillary retail trade counters) associated parking & landscaping, pedestrian access and detailed proposals for vehicular access from Soar Valley Way (A563) & Narborough Road South (B4114) - As amended by permission 15/0888/VAR and following reserved matters approval 18/1125/RM.	11,420	1,199	8,584	10.3
						0.0
						10.3

Notes:

a. Gross and net floorspace figures derived from planning applications data

b. Sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

Table 10d: Net Quantitative Capacity for Additional Licensed Premises Floorspace in the Blaby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Residual Floorspace Capacity (sq m net)
2024	0.0	10.3	-10.3	-1,200
2029	2.8	10.5	-7.7	-900
2034	5.6	10.6	-5.1	-600
2039	8.4	10.7	-2.3	-300
2041	9.6	10.8	-1.2	-100
2042	10.2	10.8	-0.6	-100

Notes:

a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

2022 Prices

Table 10a_BlabyTC: Estimated Capacity for Additional Licensed Premises Floorspace in Blaby Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Exp. with 5% Inflow (£m)	Surplus Expenditure (£m)
2024	2.2	2.1	2.2	0.0
2029	2.3	2.3	2.4	0.2
2034	2.3	2.5	2.6	0.3
2039	2.3	2.7	2.8	0.5
2041	2.3	2.7	2.9	0.6
2042	2.3	2.8	2.9	0.6
Study Area Market Share (%)		1.9		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Assumes constant market share claimed by Blaby Town Centre facilities of 1.9% of Study Area expenditure

Table 10b_BlabyTC: Gross Quantitative Capacity for Additional Licensed Premises Floorspace in Blaby Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m)
2024	0.0	0
2029	0.2	0
2034	0.3	0
2039	0.5	100
2041	0.6	100
2042	0.6	100

Notes:

- a. Average sales density assumed to be £8,584 per sq.m at 2024 as derived from Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)
- b. Allows for increased turnover efficiency as set out in Figure 2 of Experian Retail Planner Briefing Note 21 - Leisure (February 2024)

2022 Prices